Program Information

The SAIBT Diploma of Arts provides a pathway into various bachelor degrees in UniSA. There are 2 streams of the Diploma - Communication and Media Arts. You may have been granted exemption from some modules depending on your academic results. These will be listed in your offer letter.

All Arts students are required to complete the tertiary preparation module Language for Study (LGS001) in their first trimester. Although this module does not count towards the study load or GPA, a non-graded pass is required for the program of study.

<table>
<thead>
<tr>
<th>Stage 1</th>
<th>Study Load</th>
<th>Units</th>
</tr>
</thead>
<tbody>
<tr>
<td>ESS001 Essential Study Skills</td>
<td>25%</td>
<td>4.5</td>
</tr>
<tr>
<td>ITN002 Information and New Media Technologies</td>
<td>25%</td>
<td>4.5</td>
</tr>
<tr>
<td>MAS001 Media and Society</td>
<td>25%</td>
<td>4.5</td>
</tr>
<tr>
<td>CPP002 Communication, People, Place and Culture</td>
<td>25%</td>
<td>4.5</td>
</tr>
<tr>
<td>ARC002 Academic Research and Critical Enquiry</td>
<td>25%</td>
<td>4.5</td>
</tr>
<tr>
<td>ECD001 Early Career Development</td>
<td>25%</td>
<td>4.5</td>
</tr>
<tr>
<td>DES001 Design</td>
<td>25%</td>
<td>4.5</td>
</tr>
<tr>
<td>Elective</td>
<td>25%</td>
<td>4.5</td>
</tr>
</tbody>
</table>

Choose from: Human Biology, Programming, Physics 1, Business Fundamentals, Mathematics & Statistics

<table>
<thead>
<tr>
<th>Stage 2</th>
<th>Study Load</th>
<th>Units</th>
</tr>
</thead>
<tbody>
<tr>
<td>LANG1052 English for Academic Use in Australia</td>
<td>25%</td>
<td>4.5</td>
</tr>
<tr>
<td>INFT1019A Cinematic Design* (M)</td>
<td>25%</td>
<td>4.5</td>
</tr>
<tr>
<td>INFT1015A Hollywood Film and Television* (M)</td>
<td>25%</td>
<td>4.5</td>
</tr>
<tr>
<td>COMM1065 Professional and Technical Communication</td>
<td>25%</td>
<td>4.5</td>
</tr>
<tr>
<td>COMM1066 Digital Design Essentials (M)</td>
<td>25%</td>
<td>4.5</td>
</tr>
<tr>
<td>COMM1057 Public Relations Theory and Practice</td>
<td>25%</td>
<td>4.5</td>
</tr>
<tr>
<td>INFT1014 Introduction to Digital Media (M)</td>
<td>25%</td>
<td>4.5</td>
</tr>
<tr>
<td>COMM1006 Communication and Media</td>
<td>25%</td>
<td>4.5</td>
</tr>
<tr>
<td>BEHL1004 Psychology 1B</td>
<td>25%</td>
<td>4.5</td>
</tr>
<tr>
<td>LANG1054 Intercultural Communication</td>
<td>25%</td>
<td>4.5</td>
</tr>
</tbody>
</table>

*Not available every trimester - check when enrolling

Communication (ACO) Pathways
- Bachelor of Arts (All)
- Bachelor of Social Work
- Bachelor of Communication and Media
- Bachelor of Journalism & Professional Writing
- Bachelor of Psychological Science
- Bachelor of Social Sciences (All)
- Bachelor of Education (All)

Media Arts (AMA) Pathways
- Bachelor of Media Arts
- Bachelor of Architectural Studies
- Bachelor of Interior Architecture
- Bachelor of Design (All)
- Bachelor of Contemporary Art

All classes (unless otherwise specified) are held at City East Campus
(M) This class is held at Magill Campus
Program Outline

Tertiary Preparation

Language for Study
This module develops language skills for students to communicate confidently, express ideas effectively and gain a sound understanding of the level of language proficiency required to attend an Australian university.

Stage 1

Essential Study Skills
In this module students will be provided with an understanding and application of essential study skills, covering independent learning skills and styles, active listening, presentation, and group work skills.

Information and New Media Technologies
You will be introduced to the use of the Internet, social media and associated technologies in society and business. Through the module, you will utilise Microsoft Office along with online tools for effective communication and discuss the ethical and security issues related to the use of Information Communication Technologies.

Design
This module provides you with an introduction to the basic principles of design and their application to various publications. You will use the design process & different software to publish material for both print and electronic media and analyse the messages communicated through different design elements.

Communication, People, Place and Culture
In this unit you are introduced to the basic principles of communication and its role in society and culture. You will investigate the effects of different forms of verbal and non-verbal communication and describe cultural influences on the communication process.

Academic Research and Critical Enquiry
This module will introduce you to the basic principles of critical thinking. It also assists you in developing skills needed for the tertiary study environment, including academic reading, listening, and note-taking, as well as written formats and referencing.

Early Career Development
The module provides students with a professional guide to career planning to ensure success in their future working lives. The module includes understanding modern workplaces and practices, the responsibilities of different agents in the work environment, and the acquisition of knowledge and skills related to employment including interviews and applying for jobs. This course aims to bridge understandings and to prepare students for the professional and wider world.

Media & Society
This module analyses the use of media in society and its role in cultural life. You will investigate the different factors, which shape cultures today and discuss how the media affects popular culture, interpretations of the world and contributes to cultural identity.

Stage 1 Elective Modules

Select one elective module

Human Biology
This module will introduce you to the basic concepts of human biology as a foundation for further study in this area. You will develop an understanding of the main body systems and the associated biology, and an awareness and appreciation of the human body in a personal, social, and medical context.

Programming
This module introduces you to the basic principles of programming and their use in writing simple programs. You will use the systems development life cycle to write programs combining different data types and programming structures and learn techniques to test successful outcomes.

Business Fundamentals
This unit provides you with an understanding and application of foundation concepts in the business disciplines of management and leadership, finance, marketing and human resources. You will discuss current trends, opportunities, and issues that impact on contemporary business and learn to use appropriate communication for the business environment.

Mathematics & Statistics
This module introduces you to the mathematical concepts required for further studies, particularly in statistics. You will learn to use fundamental arithmetic and algebra to solve problems, and apply statistical processes and concepts including sampling techniques and different forms of presentation.

Physics 1
In this module you are introduced to the basic concepts of Physics, with a particular focus on motion and heat. You will learn appropriate equations and units for demonstrating different physical concepts and conduct experiments to analyse and test theories.

Stage 2

English for Academic Use Australia
This English module is to build on your own language expertise in whichever home language you have & to strengthen your proficiency in academic use of English.

Communication and Media
In this module students will be introduced to the fundamental approaches to human communication and to the development, use and role of communication & media technologies in human society.

Intercultural Communication
Students will develop their understanding of linguistic and cultural diversity, including that of Aboriginal and other indigenous peoples, and explore its implications for intercultural communication in the contemporary world.

Professional and Technical Communication
This module introduces students to a wide range of professional and technical texts, and develops students’ skills in planning, drafting, evaluating, and editing both written and visual content.

Digital Design Essentials
This module encourages experimentation to create professional multi-faceted print publications, including vector and bitmap artwork, using current industry standard software & technology.

Introduction to Digital Media
This module introduces students to the fundamental practice-led research and creative design principles, processes, skills, and media production techniques required for use within and across a variety of digital formats.

Public Relations Theory and Practice
This module introduces fundamental theoretical principles and practice underpinning various forms of public communication. It provides an understanding of the political, economic, social and technological context of organisations’ communication approaches, particularly public relations and advertising.

Psychology 1B
Students will be introduced to the history & philosophy of psychology, personality psychology (including theories of personality, methods of assessing personality and individual differences), social psychology (including interpersonal behaviour, attitudes and discourse) and the major theories of human childhood development.

Cinematic Design
Students will explore the underlying existence of consistent rules in the ways that nature, design & the processes of digital media software all operate and will develop an appreciation of how an understanding of these elements can empower and enrich design practice.

Hollywood Film and Television
This module will explore film and media history as it connects to different storytelling strategies and uses of film styles.

saibt.sa.edu.au

South Australian Institute of Business and Technology
University of South Australia City East Campus
Brookman Building, North Terrace
Adelaide SA 5000 Australia
T +61 8 8302 2021
E saibt@navitas.com
SAIBT is part of the Navitas Group
CRICOS Provider codes: SAIBT 02193C; University of South Australia 00121B; Diploma of Arts 081516A