



# Study a Diploma of Business (Sports Academy Stream)

Students can combine their first year of tertiary study with a Football Development Program offering elite coaching, training, conditioning and real-world professional football club experience.

## Overview

This program will introduce you to the fundamental disciplines required to operate in any business environment. You will gain the skills required for successful tertiary studies and core knowledge in business concepts that will accelerate your progress in business-related degrees at the University of South Australia (UniSA).

Students within the Sports Academy Stream will complete sports training alongside their academic study preparing them for a career in the elite sports industry.

## Entry requirements

### Diploma - Stage 1

- Year 11 or equivalent

### Diploma - Stage 2

- Year 12 or equivalent

Applicants will be assessed against the minimum Academic and English language entry requirements outlined in the Admissions Entry Criteria. Applications received that do not meet standard entry requirements will be assessed on a case by case basis.

## Key details



February and June



8 to 16 months full time



Study face-to-face at UniSA City East campus or study online. Undertake Football Development Program at Coopers Stadium

## 2022 Course fees (\$AUD)

	Domestic*
Stage 1	\$13,400
Stage 2	\$18,400

\*FEE-HELP is only available to eligible fee paying students.



# Where could this Diploma take me?

## Your preferred UniSA degree

- Bachelor of Business (Sport and Recreation Management)
- Bachelor of Business (Tourism and Event Management)
- Bachelor of Business (Management)
- Bachelor of Business (Marketing)
- Bachelor of Business (Innovation and Entrepreneurship)

 View the full list at: [saibt.sa.edu.au/programs/diploma-of-business](http://saibt.sa.edu.au/programs/diploma-of-business)

## Potential career options

Entry-level in areas such as:

- Sports development manager
- Competition manager
- Talent development manager
- Sports program co-coordinator
- Sports/recreation facility management



Enjoy small class sizes and high levels of academic and personal support from qualified staff.



Access all UniSA's facilities and study in a central city university location.



Dedicated academic and personal support services available to assist with your success

## South Australian Sports Academy

SAIBT has partnered with South Australian Sports Academy (SASA) and the Norwood Football Club to develop a unique tertiary program that provides the ultimate learning experience in a high-performance environment.



## Course structure

The Diploma of Business (Sports Academy Stream) can be completed in as little as 8 months.

Domestic students are required to complete the following modules:

- Mathematics for Study (MMS001) in your first trimester of study
- Language for Study (LGS001) in your second trimester of study

Students will be required to complete either ACCT1006 Financial Accounting 1 or BUSS1060A Career Development for Professionals depending on the chosen pathway degree.

Course code	Course name	Prerequisite for
<b>Diploma - Stage 1</b>		
SAS001	Skills and Game Strategy	-
SACO01	Strength, Conditioning and the Human Body	-
SAP001	Planning, Analysis and Professional Development	-
ESS001	Essential Study Skills	-
ARCO02	Academic Research and Critical Enquiry	-
CPPO02	Communication, People, Place and Culture	-
ITNO02	Information and New Media Technologies	-
<b>Diploma - Stage 2</b>		
BUSS1057	Business and Society	-
MARK1010	Marketing Principles: Trading and Exchange	-
ACCT1008	Accounting for Business	ACCT1006
MATH1053	Quantitative Methods for Business	-
BUSS2068	Management and Organisation	-
ACCT1006	Financial Accounting 1 (BAC Only)	-
LAWS1018	Business Law	-
ECON1008	Principles of Economics	-
BUSS1060A	Career Development for Professionals (BBU Only)	-

### Accounting (BAC)

- Bachelor of Commerce (Accounting)
- Bachelor of Business (Finance)
- Bachelor of Commerce (Accounting) / Bachelor of Business (Finance)

### Business (BBU)

- Bachelor of Business (All others)
- Bachelor of Business Marketing and Communication
- Bachelor of Laws (Honours)
- Bachelor of Aviation
- Bachelor of Business (Economics, Finance and Trade)
- Bachelor of Business (Property)

# Course outline for Diploma of Business

## Tertiary preparation

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### Mathematics for Study

Provides a foundation in mathematics to provide students with skills to support their future university studies. Students are supported to develop core concepts and skills, and to apply these to solve problems.

### Language for Study

Develops your language skills for students to communicate confidently, express ideas effectively and gain a sound understanding of the level of language proficiency required to attend an Australian university.

## Diploma - Stage 1

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### Essential Study Skills (ESS001)

Provides an understanding and application of essential study skills, covering independent learning skills and styles, active listening, presentation, and group work skills.

### Information and New Media Technologies (ITN002)

Introduces the use of the Internet, social media and associated technologies in society and business. Through the module, you will utilise Microsoft Office along with online tools for effective communication and discuss the ethical and security issues related to the use of Information Communication Technologies.

### Communication, People, Place and Culture (CPP002)

Introduces the basic principles of communication and its role in society and culture. You will investigate the effects of different forms of verbal and non-verbal communication and describe cultural influences on the communication process.

### Academic Research and Critical Enquiry (ARC002)

Introduces the basic principles of critical thinking. It also assists you in developing skills needed for the tertiary study environment, including academic reading, listening, and note-taking, as well as written formats and referencing.

### Strength, Conditioning, and the Human Body (SAC001)

Completing 2 x 1 hour Strength & Conditioning session per week, these sessions will be conducted by Charlotte Mathews who is an Athletic Development Coach. These sessions will be prescribed through a web based application called Team Buildr, this will make sure the sessions are pitched at the appropriate level depending on each students athletic ability. Students will be tested every 6 weeks to monitor injury prevention and athletic development. Students will receive a 1 hour tutorial from an academic tutor on concepts about the human body, so each student has a greater understanding of how the human body can operate more efficiently.

### Skills and Game Strategy (SAS001)

Completing 2 x 1 hour skill training sessions per week, these sessions will be conducted by former AFL player Richard Douglas. These sessions will include fundamental skill development rotations on the key skills required to play AFL football. These sessions transition on to game sense, competitive and ball movement concepts as the students' skills develop throughout the year. As well as field training, Richard will be conducting strategy sessions which include game plan development concepts and scenario-based training.

### Planning, Analysis and Professional Development (SAP001)

Education sessions to improve your life skill toolkit. Sessions include topics such as goal setting, nutrition, mental health, physical health, financial guidance, leadership, level 1 coaching and first aid certificate. These sessions are run by professionals in their field. Develop other aspects of your education which co exists alongside your formal education.

## Diploma - Stage 2

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### Business and Society (BUSS1057)

Business and Society provides an introduction to the relationship between society, business, government, and the not-for-profit sector. It considers the historical and cultural influence on that relationship and the responsibilities of professionals as managers, practitioners, employees, and customers.

### Marketing Principles: Trading and Exchange (MARK1010)

Develops an understanding of the role of marketing in an organisation and how new technologies, the international business environment, customer needs and other changes in the external environment affect and are affected by marketing activities.

### Accounting for Business (ACCT1008)

Covers study in accounting and the business environment; accounting information and its role in decision making for management and external stakeholders; recording, reporting, and analysing business transactions within the accounting cycle. Analysis and interpretation of financial statements and cash flow for business users; and the use of accounting information for business planning.

### Quantitative Methods for Business (MATH1053)

Introduces mathematical concepts and statistical skills necessary in making appropriate business and management decisions. The module introduces the time value of money and present value calculations, linear programming, index numbers, measures of association and quantitative research principles. You will also be introduced to the business application of regression, elementary probability, the normal distribution, and hypothesis testing.

### Management and Organisation (BUSS2068)

Organisations operate in a turbulent environment driven by a number of forces such as globalisation, intense competition, and rapid technological change. This module is designed to provide you with a basic understanding of the nature of management, work, and its organisation in the modern world. It provides you with an opportunity to analyse and explain the changing nature of work, and how work is organised and managed at various levels within organisations.

### Business Law (LAWS1018)

Examines a number of fundamental legal principles that impinge upon key business areas such as establishing a business, entering transactions, protecting business assets, employing staff, dealing with consumers and dispute resolution.

### Principles of Economics (ECON1008)

The economic decisions faced by individuals, households, firms and governments and the role of a mixed market economy in resource allocation decisions in the macro economy; analysis of prices and output determination in the context of markets and incentives; market structures, competition policy and its implication for the general economy; the strengths and weaknesses of the market mechanism and the role of public policy.

### Financial Accounting 1 (ACCT1006)

Experience and apply a variety of accounting processes influenced by the accounting standards and conceptual frameworks surrounding the practice of financial accounting.

*Pre-requisite: Accounting for Business*

### Career Development for Professionals (BUSS1060A)

Develops an understanding about career interests, skills, and preferences. Using this knowledge, you will be equipped to explore different relevant career options. This course focuses on maximising future career potential and developing the skills to plan and manage a successful career in a dynamic, changing world of work.

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For more information about the Diploma of Business  
and how to apply, get in touch with the SAIBT Team:  
[saibt.sa.edu.au/ask-a-question](http://saibt.sa.edu.au/ask-a-question)

